

THE

SKINNY

FALL 2012



BEYOND THE GOLDEN TAN • OUR SERVICE PROMISE TO YOU • SBA IS COMING TO KATY
SECRET TO A YOUNGER FACE • FLATTEN. TIGHTEN. SCULPT. • FACIAL SKIN TIGHTENING

NO 15

What's New at SBA

A Letter from Dr. Bruce



Welcome to our SKINNY where you'll find everything that's new and popular in skin care!

THERE HAS BEEN ANOTHER explosion in new treatment technologies over the last two years. Nonsurgical skin tightening and body contouring are among our most popular treatments this year. For facial tightening, Ultherapy®, as seen on Dr. Oz and various other shows, continues to generate buzz about its results (page 9). CoolSculpting®, which removes 20% - 25% of fat per treatment zone non-invasively, also has received much acclaim along with our Exilis® body-contouring procedure (page 6).

And since our last SKINNY we've grown in more than just technologies and treatments. We have added 3 dermatologists and other professionals! Meet our new dermatologists – Drs. Ali, Katz and Singletary (page 2). All three share our commitment to provide you quick access, timely service and an excellent customer experience.

The SPA at SBA has also expanded its offerings. The most popular has been skin rejuvenation with our new Clear + Brilliant™ laser treatments. Specifically designed to treat younger skin with early signs of photodamage, the Clear + Brilliant will give your skin a clearer, fresher look (page 7). And while we're talking SPA, we welcome our new aesthetician, Patricia Johnson.

Replacing lost facial volume has proven to be the key to a younger-looking face for many patients in our practice. Juvéderm®,

continues to be our most popular revolumizer, but we've added laViv™, the first and only FDA-approved therapy that uses your own collagen-producing cells (fibroblasts) to improve smile lines, and Belotero®, a new wrinkle filler that's great for lip lines (page 5).

One of our newer initiatives has been our Seeing Is Believing Skin Care Program. Prevention is much easier than correction, and as such our team of skin care experts under my guidance has developed simple, easy-to-follow regimens that will improve the appearance of your skin. It's a uniquely structured program that shows you your progress along the way (page 7).

Dermatological research remains an integral part of our practice. Our growing Center for Skin Research now has a full-time director, Brian Murry, MBA. Brian provides an update on why participating in one of our trials is a win-win situation for our study participants and medical science (page 12).

And finally, it's time for our 15th Anniversary Open House Celebration. On September 29th, join us for The Next Stop, Healthy and Beautiful Skin (page 11).

As always, thanks to all of you who have supported our practice over the last decade-and-a-half. Your confidence and trust in our team of professionals and staff is greatly appreciated and has paved the way for us to open a second location in the Katy/Cinco Ranch area in 2013.

See you at Open House if not before!

Meet Our Newest Additions!

Holly Singletary, MD:

“Hello Patients, Friends, and Colleagues of SBA. My name is Dr. Holly Singletary, and I had the pleasure of joining SBA in October 2011. I graduated cum laude with a bio-medical science degree from Texas A&M University and received my doctorate from The University of Texas Health Science Center at Houston. I completed my dermatology residency at Duke University, where I served my final year as chief resident. I take great pride in taking the best care of my patients using evidence-based medicine and safety as the most important aspects of my care. At SBA, I particularly enjoy seeing the final outcomes when revolumizing the face with fillers and resurfacing the skin with lasers, such as Fraxel®. These two procedures require a true artistic eye, and there is nothing better than seeing how it helps my patients feel more confident. To my existing and new patients: thank you for accepting me into the SBA family!”



Syed O. Ali, MD:

“As the saying goes, I was born and raised in Chicago, but I got to Texas as soon as I could! My beautiful wife Edith is a native of Houston, so we feel right at home. Upon graduating high school, I immediately joined the Army and attended the United States Military Academy at West Point followed by The Pritzker School of Medicine. During my military service, I served in 2 combat zones. My last deployment was to Iraq in 2008. I have been practicing as a Board Certified Dermatologist for 7 years at one of the Army’s largest, best equipped facilities in Georgia. As I was planning to reenter civilian life, I looked for a state-of-the-art dermatology practice where I could work with the best and brightest dermatologists in Texas. I am blessed to have found the perfect practice here at SBA, where Dr. Bruce has built an unrivaled dermatology practice. You name it, we can do it. From BOTOX® to Ultherapy® and everything in between, we can take care of all of your skin needs. I am truly blessed to be here at SBA, and I look forward to seeing you here.”



Tracy Katz, MD:

“As the most recent addition to SBA, let me introduce myself! I graduated from The University of Texas at Austin and attended medical school at The University of Texas Health Science Center at Houston. I recently completed my dermatology residency at the University of Kansas where I also served as chief resident. I am thrilled to be back in my hometown and to be working at such an exciting practice. I love all aspects of dermatology including general, surgery, pediatrics and cosmetics. However, since I did my fellowship in laser surgery, I have to admit this is one of my greatest interests, the advancement and discovery of new uses makes it such an exciting time in the field of lasers! I firmly believe that prevention is the key to healthy skin, and look forward to partnering with you to promote healthy and beautiful skin.”



Beyond the Golden Tan:

The Reality of Skin Cancer and Sun Protection



WE ALL REMEMBER GOING through the phase of wanting to get that golden tan. It felt good to feel the warm sun on our skin and even better to look in the mirror and see our rosy cheeks and that golden glow. Unfortunately, our love affair with the sun is something that does not go unpunished. By now, most of us have heard about the ugly reality behind that golden tan. Skin cancer is a 'hot' topic, especially during the summer: it's on TV, talked about on the radio, and if you have ever visited our office, you have undoubtedly had the "SPF-talk" with one of us. However, here are some facts you may be a little less familiar with:

- 3.5 million skin cancers in 2 million people are diagnosed annually in the USA
- One in five Americans will develop skin cancer in the course of a lifetime
- One person dies of melanoma nearly every hour
- Annually new cases of skin cancer outnumber the combined incidences of breast, prostate, lung and colon cancer.

Startling right? It's also important to note that skin cancer is not the only possible outcome of sun damage. It also significantly increases the signs of aging at a younger age. Sagging, wrinkles, enlarged pores, hyperpigmentation and brown spots are sun-induced. Is the supposed "healthy glow" really worth all of this?

Skin cancer is mostly preventable and aging can be delayed. All you have to do...is wear sunscreen every day. This will help protect you from incidental sun damage, such as walking down the street, driving in your car or even going in and out of the grocery store. In addition to sunscreen, we recommend yearly skin cancer screenings, because, like with all cancers, early detection is key!

What's in a Bottle?

Food and Drug Administration's regulations for sunscreens are about to change for the better. In the last 30 years advancements in dermatology and sun protection have made sunscreen big business and subject to advertising-hype. Couple that hype with loose labeling guidelines, and you can face a difficult time choosing the right sunscreen. To clear the confusion, here are some of the positive changes you can expect starting this December:

BROAD SPECTRUM GETS REGULATED.

Currently broad-spectrum could mean companies could put in a small amount of UVA-blocking ingredients and claim their product was broad-spectrum. Now, the FDA requires sunscreens that claim they are broad-spectrum to have an SPF of 15 or higher and have their ingredients pass a test to prove that they protect against a standardized wavelength.

WATERPROOF BECOMES WATER-RESISTANT

Terms such as "waterproof" and "sweat-proof" can be misleading since all sunscreens need to be reapplied at some point, especially after swimming. Now they must also add a disclaimer that informs consumers of the time frame as to when they should reapply.

NO MORE SPF 100. SPF 14 GETS RELABELED!

Since there is no scientific data that says an SPF 100 protects skin any better than an SPF 50, the FDA has decided to cap advertised rating at SPF 50+. Citing data that only shows protection against burns, the FDA is also regulating sunscreens SPF 14 or less, not letting them claim anti-aging or skin cancer prevention on the bottle.

We carry only the right stuff, so if you are ever in doubt visit the office and speak with one of our experienced staff members.

Our Service Promise...



BY KELLY GOODMAN, DIRECTOR OF OPERATIONS

TAKING TIME OUT OF our busy schedules to visit the doctor's is not a top priority for most people. Why? Because most offices leave you endlessly waiting. Then after it's all said and done you often leave without the "peace of mind" you were looking for in the first place. We at SBA think that is unacceptable.

Over the last 15 years we have surveyed and listened closely to our patients because you are the true experts on what is defined as "excellent" customer service in the medical field. The answers are simple, run on time and make sure you answer all the questions asked and even some that are not.

As a result, we have always and will always pride ourselves on friendly, efficient and intelligent service to our clients. We recognize that your time is as important as our time, and our practitioners rarely run behind schedule. In the last year, we have added 3 new dermatologists to make sure that this remains the case because excellent service is a promise we make to you. We promise that you won't have time to finish reading that article in the waiting room, and we promise you polite, friendly and knowledgeable service.

If you ever feel that we are not keeping that promise, please let someone know. We will do our best to correct any immediate issues as well as improve processes and systems for the future.

*Suzanne Bruce & Associates, P.A. is
Coming to Katy/Cinco Ranch July 2013*

WE ARE EXCITED TO announce our newest addition to the SBA family: a second location in the Katy area! Now you can enjoy all SBA has to offer: medical dermatology, anti-aging, body sculpting and much, much more. Our all GREEN building will be completed in July of 2013.

We hope to see you there at our big opening event!



Secret to a Younger Face

Dermal Fillers Offer Even More Options



BY APRIL HARRISON, PA-C

THANKS TO SOME GROUND-BREAKING research over the past several years, we have changed the way we inject fillers. Traditionally, the rule was to just fill the lines from the corner of the nose to the mouth (the nasolabial folds).

But in reality, that line is just a symptom of many other changes occurring in the face. To get a more natural result with fillers, we need to restore volume where it is lost; and, in order to do that, we need to understand the changes that occur as we age. We know that the bones in our body get smaller and more compact as we get older, but did you know the same thing happens in your face? Even fat pads go through the aging process. Instead of one sheet of fat beneath the skin, there are many discrete compartments of fat in the face. As we age, they shrink and begin to separate and descend: creating lines and grooves on the face.

Although all fillers volumize, different fillers have different consistencies and can be grouped into two main categories. Some fillers are best for revolumizing the whole face and can mitigate some of the bone loss and decrease overall fat loss, while other fillers are great at treating wrinkle problem areas.

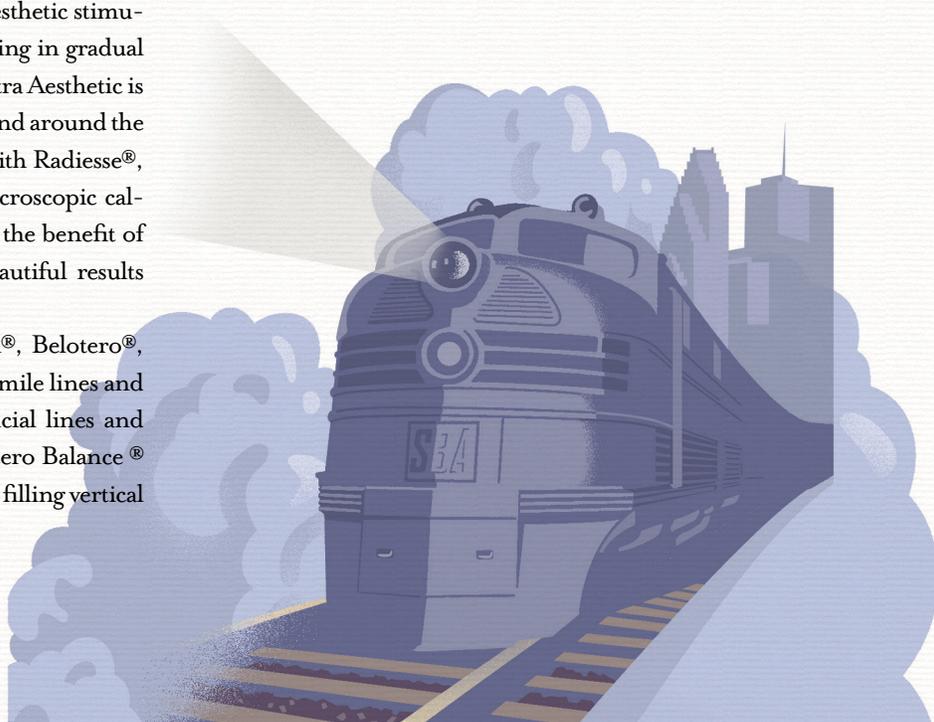
Volumizing fillers such as Sculptra® Aesthetic are ideal to restore the natural volume to the face. Sculptra Aesthetic stimulates your skin to produce its own collagen, resulting in gradual volume correction that lasts up to two years. Sculptra Aesthetic is used to correct volume loss in cheeks and temples and around the mouth. These same areas can also be addressed with Radiesse®, another volumizing filler that is composed of microscopic calcium spheres suspended in a gel carrier that gives the benefit of immediate filling. Radiesse provides natural, beautiful results that can last a year or more.

Hyaluronic acid (HA) fillers such as Juvederm®, Belotero®, Restylane®, and Perlane® fill under eyes, cheeks, smile lines and vertical lip wrinkles (smoker's lines). For superficial lines and wrinkles, we have two new exciting options. Belotero Balance® is the newest HA filler on the market. It is ideal for filling vertical

lip lines, smile lines, crow's feet and forehead lines. Results are instant and last about 6 months. Also in the line-filling category, laViv™ is one of the most innovative treatments on the market. We did the clinical trials on laViv from its conception. It's great for more superficial lines and wrinkles, and best of all, it is natural and made from your own cells!

Most fillers will require periodic retreatment visits, but not Artefill®. Artefill is a permanent filler comprised of Polymethylmethacrylate (PMMA) microspheres that will not degrade over time and will continue to stimulate your skin to produce collagen gradually. This filler is typically injected in two sessions to get the proper correction.

All patients are unique and age differently, and I encourage you to find a provider that makes you feel comfortable. Filler treatment is as much an art form as it is a science. That's why experience and great training is important. At SBA we have over 8,000 procedures under our collective belt, and we continuously train on the latest techniques. The patient is in complete control throughout the process as we openly discuss the desired amount of definition, volume, and support. I encourage you to come and explore your options further at Open House, September 29th.



Flatten. Tighten. Sculpt.



BY MARCELA RAMIREZ, BSN RN

IN THE ETERNAL QUEST for the perfect body, exercise-resistant fat can pose quite a problem. CoolSculpting®, an FDA approved non-invasive technology, is helping with just that. It uses a patented cooling technology called Cryolipolysis, which uses cold to breakdown and destroy fat molecules. The procedure is designed to treat what we call pinch-able fat in areas, such as the abdomen, love handles, thighs and bra area. The result is noticeable, natural-looking fat reduction in the treated area(s) in two to four months. With an average 20% – 25% permanent reduction in fat cells per area per treatment, your body has never looked so good this fast!

And yet, we can do better. Our office is equipped with some of the latest FDA-approved devices; and, as a result we have found that those patients who combine CoolSculpting with Exilis® can obtain even better results!

Exilis is a non-invasive treatment series that has two uses. It can be used for facial and body skin tightening or reducing fat in targeted areas. Using focused Radio Frequency (RF) technology, Exilis can redefine your appearance by reducing wrinkles, tightening sagging or loose skin, or reshaping the body by helping your fat cells expel their content. Plus you get all of this in just four safe, effective and comfortable treatment sessions.

For body sculpting, combining CoolSculpting and Exilis on a single treatment area can create a great cosmetic outcome. This combination treatment starts with CoolSculpting to first remove excess fat cells. Then, two weeks later, you start your Exilis series to help shrink the remaining fat cells and reduce any skin laxity. This combo creates a smoother, younger-looking, flatter body in the treatment area. Visit our office for a consultation to see if this combination treatment is right for you.

“Combining these two technologies on a single treatment area can create a great cosmetic outcome.”

Seeing is Believing = Prevention

BY KRISHNA COLEMAN, PCC



WHEN PATIENTS HEAR THE term skin care many think it's a complication that they can live without. When we hear the term skin care we hear prevention. That's why we take daily skin care so seriously. Science has proven the importance of prevention of the two biggest challenges we face: skin cancer and aging.

In our 15 years of practice, we have learned that there are many hurdles to help patients overcome. We can't just send them home with a kit and expect our job to be done. Everyone's life has become more complicated. Following a good regimen takes valuable time, and if you can't see its efficacy why continue to use it, right? And with all the advertising and all the options available, how can you expect to know what ingredients will really work for you?

In response to these concerns we have created a 16-week skin care program called Seeing Is Believing. It consists of 10 basic, customizable regimens with products we know to be effective. Each regimen is designed with special incentives at key junctures to keep you excited and keep the process fun. The program requires an initial and 2 follow-up visits where we use the VISIA® Complexion Analysis system to evaluate your skin in 8 areas: pores, wrinkles, texture, spots, UV Damage, brown spots, red spots and bacteria.

Since beginning this program in 2011, we have enrolled hundreds of patients. Those who have invested the time have seen significant improvement in their skin – both in their mirrors and their before-and-after pictures. Become a believer and improve the appearance of your skin in just 16-weeks by scheduling your Seeing Is Believing consult with one of our patient care coordinators, aestheticians or nurses.

Too Mild, Too Aggressive or Just Right?

BY AMANDA PARRISH, AESTHETICIAN



NAVIGATING TREATMENT OPTIONS CAN often make you feel like you are Goldilocks: on one end of the spectrum you have microdermabrasions, and on the other Fraxel®. One treatment may be too mild; the other may be too much – both in terms of treatment and downtime. Now, our SPA has an option that may be just right! Clear + Brilliant™ (C+B) is a gentle laser that helps combat the signs of aging – wrinkles, fine lines, enlarged pores and brown spots. C+B's laser energy creates millions of microscopic treatment zones in your skin, stimulating your body to replace damaged skin with new, healthy, younger looking tissue. This technology is similar yet milder than our popular Fraxel™. We can treat the face, neck, chest, arms and hands with very little downtime. To receive optimum results a series of 3 to 5 treatments is recommended spaced around 10 days apart. Whether you are looking for a treatment to help combat the signs of aging skin or if you have had more aggressive treatments in the past and want to maintain your results, Clear + Brilliant is wonderful for giving your skin a fresh, healthy glow.

Boost your results from Clear + Brilliant with our Seeing Is Believing Skin Care Program (SIB). SIB offers various skin care regimens to stimulate collagen and keep skin tone even. We also have had tremendous results on brown spots and hyperpigmentation when we combine C+B with Elure™, a natural skin lightener. Schedule a consultation to find out if this technology is just right for you.



Facial Skin Tightening

BY SUZANNE BRUCE, MD

AS WE AGE, OUR skin becomes more lax resulting in sagging of the face and neck. While a facelift is still the gold standard for addressing face and neck sagging, some people want to use less invasive procedures to either delay a facelift or to avoid the greater risks and costs associated with a surgical procedure.

New skin tightening technologies and improvements of older technologies have given us more ways to attack the problem of skin laxity. Thermage® was the first skin tightening device on the market, gaining FDA approval in 2003. It is a tried and true device which has continued to get better over the years with a number of improvements resulting from ongoing research. It uses radio-frequency energy to heat the skin to a safe but effective temperature which will result in skin tightening. It is convenient for the patient because topical anesthesia is not required and the treatment is completed in one session rather than requiring a series of treatments.

One of the really great aspects of Thermage is the fact that there is no downtime; in other words, the patient doesn't have redness or swelling afterwards. The patient will see a little bit of improvement right away and then gradually more improvement is seen in reduction of skin laxity as the months go by.

Ultherapy® is another one of our favorite devices for skin tightening. It uses focused ultrasound energy to create focal areas of heat at different depths in the skin. The heat tightens the skin and triggers new collagen production which improves lines and wrinkles. The most commonly treated areas are the face and neck. The procedure is typically done once in younger patients and twice (spaced a few months apart) in older patients. Like Thermage, the patient will see some immediate improvement and then gradually more improvement as the months go by.

Both Thermage and Ultherapy can be combined with BOTOX® Cosmetic and fillers to enhance the final result. For people who want a natural looking result and who want to avoid a facelift, Thermage and Ultherapy are wonderful options.

Dry Territory

It's only 7:05 a.m., but the car temperature gauge is already reading 97°. You know it's going to be a hot one. In a city where the average temperature doesn't drop below 90° 99 days per year and the average daily humidity registers at 78%, sweating is a constant battle for everyone.

Yet, for some the sweating is debilitating, especially when they also suffer from hyperhidrosis, the clinical name for excessive sweating. Until now, non-invasive treatment options have been minimal. With medicated antiperspirants or BOTOX® injections the results are only temporary and costs are repetitive. But now there is a new hope in miraDry®, the FDA-approved treatment that delivers microwave energy beneath the skin to destroy most sweat glands in the underarm area. This 2-treatment procedure is making excess underarm sweating a thing of the past.

Most patients report a dramatic result – an average of 82% in underarm sweat reduction. What makes this procedure different from the rest are the long-lasting results because research shows that sweat glands do not regenerate after they have been eliminated.

You might be thinking, "Do I need those sweat glands?" The answer is no, your body contains over 4 million sweat glands, with only about 2% located in your underarms. Eliminating this 2% should not affect the body's ability to cool itself, and you won't experience more sweat elsewhere.

To free yourself from stained clothes, expensive dry cleaning bills and embarrassing underarm sweat outbreaks, call our office to schedule a consultation and let us take you into drier territory.



The Spa at SBA: Making Dreams a Reality

OUR SPA IS SPECIAL. We know that many other spas make similar claims, so how are we so different? First and foremost, as dermatologists we are skin experts, and we strive to stay at the forefront of our industry. Our research division allows us to often see the newest science, technology and methodologies before other practices or other spas know they exist. We have three very knowledgeable aestheticians on hand: Amanda Parrish (7 years at SBA), Shea Wood (4 years at SBA) and our newest addition Patricia Johnson. All have trained and worked with our dermatologists. In addition, we have more than just a single medical director who may or may not be on site. We have five doctors, one physician assistant and two nurses who can be called upon as needed.

The Spa is another tool in SBA's arsenal in helping you attain healthy and beautiful skin. What does all this mean as far as service offerings? We help our clients by working one-on-one with them on their skin needs. We can help you pick the right individual procedure or combination of treatments and recommend an individual product regimen. We offer a wide variety of facials, peels and light and laser therapies to rejuvenate your skin and give it a health glow. We can also help you reduce stubborn bulges or



PATRICIA JOHNSON
Licensed aesthetician since 2011.

"I thoroughly enjoy the time I spend with my patients! My personal motto is to always deliver results beyond their expectations. It just makes my day when patients leave after our time together overjoyed with how they look and feel."

cellulite through fat reduction and body sculpting procedures.

We live in an age where you no longer have to dream about having clear skin or a trimmer body. Between our cutting edge technology and clinical experience we can help make your wishes realities. Our holistic approach will have you looking and feeling rejuvenated in no time at all.

On the Path to Better Looking Legs



BY SHEA WOOD, AESTHETICIAN

Let's face it, this year's fashion is meant to be flirty and fun with its short mod-style skirts and pops of color. But the truth for most of us is that it's difficult to look to pull off; especially when you suffer from cellulite or spider veins, or both. Sexy looking legs is something we all strive for and really there is no need to hide anymore.

Cellulite is a common problem which is not always related to your weight. It can be caused by several factors though many experts attribute it to genetics. Velashape™ is an FDA cleared device that can reduce the appearance of cellulite without downtime or significant discomfort.

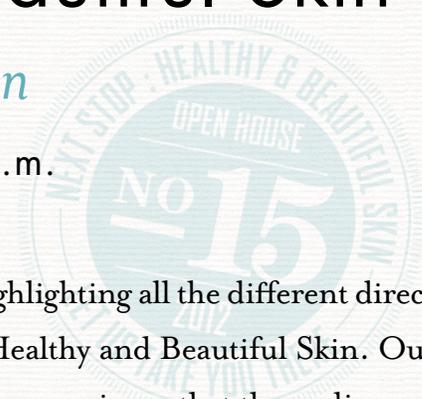
It became especially popular after airing on Keeping Up with The Kardashians. It uses four technologies to reduce appearance in dimpling of fat tissue: radio frequency, infrared light, vacuum and tissue manipulation. Treatments are often compared to having a deep tissue massage, and in six weeks with one treatment per week, you should see significant improvements.

Spider veins show up as red or blue veins that look like tree branches or spider webs with their short, jagged lines. Spider veins can result from hormone changes, exposure to the sun, or injuries to name a few, and they can be easily treated. At SBA we have two treatment options: Laser or Injections. We will assess your legs during a consultation and will determine the best fit for you depending on the amount or area. Generally we prefer a treatment called sclerotherapy. Typically you will need anywhere from three to five 30-minute treatment sessions, spaced 6 to 8 weeks apart. Post-procedure care requires you to wear a compression garment for one to two weeks but in the end though it's worth it because you will be the HEIGHT of Fashion in your mini-skirt!

Next Stop: Healty And Beautiful Skin

15th Anniversary Open House Celebration

Saturday, September 29th, 2012 | 9a.m. – 12p.m.



LAST YEAR OUR THEME was a Journey to a New You, and was highlighting all the different directions you could take that in. This year's theme is Next Stop: Healthy and Beautiful Skin. Our new focus is around prevention as well as correction. We know from experience that the earlier you start with prevention the longer you can go without correction. Allow us to show you what this may look like for you, show you the latest in skincare, tightening, body sculpting and anti-aging. We will have representatives from almost every service line as well as all of our providers answering questions and explaining all the available products and procedures. There will be interactive demonstrations, free skincare consultations, UV photography, free hand peels and even mini make-overs! It's a great way to see what's trending for fall and stay current with dermatology! So, hop on the train and meet us at the next stop: healthy and beautiful skin.

Product/Procedure Demonstrations

LOCATED IN OUR MEDICAL WAITING ROOM, 6TH FLOOR

- 9:15 CoolSculpting® Session 1 – Watch a patient being treated live!
Cosmetic Room #5
- 9:15 A Hand Peel By Vivité®
Medical Lobby
- 9:45 Botox® Session 1
Medical Lobby
- 10:00 Fall Eyes By Glo
Medical Lobby
- 10:30 CoolSculpting® Session 2 – Watch a patient being treated live!
Cosmetic Room #5
- 10:45 Velashape™ – Watch a patient being treated live!
Spa Room #3
- 11:15 Botox® Session 2
Medical Lobby

Scheduled Talks

LOCATED IN OUR 5TH FLOOR EVENT ROOM

- 9:15 Revolumizing the Face with Dermal Fillers
April Harrison, PA-C & Syed O. Ali, M.D.
- 10:00 Facial Rejuvenation: Ultherapy® & Thermage®
Suzanne Bruce, MD & Tracy Katz, MD
- 10:45 Body Contouring: CoolSculpting® & Exilis®
Randy Rakes & Holly Singletary, MD
- 11:30 Innovations of 2012
Syed Ali, MD, Suzanne Bruce, MD & Amanda Parrish



It's a Win-Win Scenario

Clinical Trials in the Modern Age

BY BRIAN MURRY, DIRECTOR OF RESEARCH



OVER THE LAST 13 years we have seen countless breakthrough therapies that helped treat everything from severe psoriasis to eye lash loss. The truth is that clinical trials are a win-win scenario. Participants often receive free medical care and generally some form of compensation for time and/or travel, while we, the investigator site, benefit from staying at the forefront of medicine. We learn and see new trends, technologies and even methodologies long before even a rumor can hit the market. We also get to closely evaluate how different therapies influence different people; and, as a result, our clinicians have the opportunity to constantly learn new things and practice new skills. However, the biggest winner is society. We all win from advancing medicine, and that's why participation is truly important.

It is a known fact that medical care is expensive and getting more so every day. This is especially true for people who suffer from long-term diseases. These diseases, such as psoriasis, may not be life threatening but can definitely have a profound effect on your life. The good news is that, as a result, clinical trials play an ever growing and important role in our society. At SBA it's a great way to receive care while helping advance medicine!

SBA's research team has a combined experience level that's well over 100 years, and we conduct trials in almost all diseases, from the acne and anti-aging treatments, such as facial fillers and product regimens, to pre-cancerous lesions and psoriasis treatments. Our patient-focused treatment style allows us to have our own loyal following of research clients to whom we are incredibly grateful! We always have new studies opening up and as such are always looking for additional participants. If you or anyone you know is interested in clinical trials, please visit our website to view and learn about our current studies at www.sba-skincare.com/research.

SYED O. ALI, MD | SUZANNE BRUCE, MD | LEIGH ELLEN EUBANKS, MD
TRACY KATZ, MD | HOLLY SINGLETARY, MD | APRIL HARRISON, PA-C

BOARD CERTIFIED, AMERICAN BOARD OF DERMATOLOGY;
FELLOWS, AMERICAN ACADEMY OF DERMATOLOGY

SUZANNE BRUCE AND ASSOCIATES, P.A.

CENTER FOR MEDICAL DERMATOLOGY | CENTER FOR COSMETIC DERMATOLOGY
SPA AT SBA | CENTER FOR SKIN RESEARCH
1900 ST. JAMES PLACE, 6TH FLOOR, HOUSTON, TX 77056 | 713.850.0240
WWW.SBA-SKINCARE.COM